

DISTRICT PLANS

“District Councils have a key role to play in keeping communities safe & healthy. They have a distinct, local role in service provision, economic development, planning, and helping to shape and support their communities – all key areas that are increasingly recognised as vital components of a true population health system. “

DISTRICT PLANS

District Councils influence public health through their direct roles and functions and also through their unique position to influence local partners. Among their core functions that impact upon public health and the wellbeing of their communities are planning, housing, leisure and green spaces, and community safety

WYCHAVON

Priorities 2013 – 16

- **Older People & Management of Long Term Conditions**
 - Rural communities door knocking programme; (7)
 - 258 referrals to agencies that have been able to improve people's health & wellbeing.
 - Success of Dementia Awareness work resulted in the Meeting Dem project being delivered in Droitwich
 - Older person showcase events
 - Support programmes to reduce isolation
- **Obesity**
 - Get Wychavon Active roadshows ; Sportivate
 - Health Chats (includes Alcohol)
 - Implementation of Sport & Leisure Strategies

WYCHAVON

Priorities 2013-2016 (cont'd)

- **Mental Health & Wellbeing**
 - Garage Arts: workshops for people with mental health issues and learning disabilities
 - Mapping of mental & emotional health services was completed in 2015-16. A mental Health Champion project just commenced.
- **Alcohol**
 - Wychavon District Council : Civic Centre a “dry” building
 - Alcohol campaigns
 - Health chats training
- **Health Inequalities**
 - Droitwich Foodbank; 40 volunteers, 173 food parcels in 2014/15.
 - Westlands Health & Wellbeing Forum

DISTRICT PLAN PRIORITIES 2016 -2020

HWB PRIORITIES	WYCHAVON HEALTH PROFILE PRIORITIES	LINKED WYCHAVON GOAL
	Homelessness	Y
	Smoking in Pregnancy	
Physical activity at every age	Obesity & Excess weight	Y
	Rurality	Y
	Older people	Y
Reducing Alcohol consumption	Reducing alcohol consumption	
Mental & emotional health throughout life		Y

Observations

- Partnership activity really successful
- Key achievements in Ageing Well and Obesity
- Limited achievements in Mental Health and Alcohol

Role of the HIC is critical to success

Excerpts from The CLORE Report

- **“Public leisure, sport and physical activity are critical contributors to a healthy active nation. Never before has there been a more cogent and mutually pressing period for working together both at a national level and vitally at a local level to achieve a healthier nation.”**
- **“However importantly there is a definite recognition, and seemingly new motivation, for fresh and deeper conversations at a local level between providers of public leisure, sport, physical activity and local authority public health commissioners towards a greater understanding of health inequalities, and delivering a healthy active society.”**

The district plans received since the HIG has been set up have been well received by all partners and it has been demonstrated how Health and Well-being priorities are being supported and delivered in the localities. District updates will take place annually.